

TARO

BY JASPER MORRISON

Fredericia

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TARO

For centuries Fredericia has insisted on using only the very top selection of quarter sawn European oak for our solid wood pieces, from trees that are often more than 150 years old.

To better utilise every piece of this valuable prime-grade oak, Fredericia and Jasper Morrison wanted to create a table designed to minimise the wastage without compromising Fredericia's high quality standards.

This has resulted in the longitudinal machined grooves along every third narrow plank of the table surface. This optical reference to traditional plank tables makes it possible to use narrower planks for the table top, thereby minimising the offcuts which are otherwise unavoidable when producing wide, knotless planks.

With Taro, Jasper Morrison also pays homage to Børge Mogensen's iconic shaker tables. Taro is created with a strong focus on its daily function and use, whether in the kitchen, the dining room or the living room.

TARO



Taro Table - Model 6100/6101
Plain or milled grooves
L: 180 cm, W: 80 cm
H: 73 cm,



Taro Table - Model 6105/6106
Plain or milled grooves
L: 220 cm, W: 93.5 cm
H: 73 cm,



Taro Table - Model 6110/6111
Plain or milled grooves
L: 280 cm, W: 93.5 cm
H: 73 cm



Taro Table - Model 6120/6121
Plain or milled grooves
Ø: 120 cm, H: 73 cm

MATERIALS



Smoked oak oiled



Oak lacquered



Oak soap



Oak oiled



Taro Table – Model 6110 – oak soaped.



Taro Table – Model 6110 – oak smoked oil.



Taro Table – Model 6110 – oak smoked oil.



Taro Table – Model 6106 – smoked oak oiled.



Taro Table – Model 6131 – smoked oak oiled.



Taro Table – Model 6105 – oak smoked oil.



Taro Table – Model 6111 – oak oiled.



Taro Table – Model 6130 – oak soap.



This Side: Taro Table – Model 6110 – Oak soaped.
Opposite Side: Taro Table – Model 6110 – Oak smoked oiled.





This Side: Taro Table – Model 6105 – oak smoked oil.

Opposite Side: Taro Table – Model 6105 – Oak smoked oil.



FEATURES

Taro has been designed in three sizes to meet the needs of different rooms.

A natural gathering point for meals, inspiring conversations or festive get-togethers.

For the large residential space or executive meeting room the longest Taro table creates a unique and exclusive experience – resembling a traditional plank table, but executed in a refined and knotless selection of woods.

The use of quarter sawn oak means that the table top will never warp, and will acquire the same beautiful patina, known from Fredericia's The Spanish Chair.

The rustic, yet refined design and restrained aesthetics resonate with both Mogensen's solid wood chair design as well as any other chair style.

Made in Denmark

PRIMARY TARGET SEGMENTS

Residential & Corporate.

JASPER MORRISON

Jasper Morrison is a British multi-disciplinary designer, well known for creating the 'Supernormal' concept together with Japanese designer Naoto Fukosawa. Like Børge Mogensen, Morrison is a very productive designer, splitting his time between studios in London, Tokyo and Paris.

In a world where many designers use new technologies to add superfluous details to their designs, Morrison does the opposite, using machinery to refine his designs into creations that do not distract, but live in harmony with the user's environment.

Although his style is instantly recognisable, all of his designs are extremely unique.

Jasper designs for some of the largest design houses in the world, and Fredericia is Morrison's first Danish collaboration.





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