

A sustainable story.

Soundsticks®  
by Andrea Ruggiero

OFFECCT

Furniture with a mission.



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Soundsticks® – recycled fabric transformed into a high-performance acoustic solution.

In 2017, Italian/Hungarian designer Andrea Ruggiero was invited to Offecct Lab in order to find a way of turning waste material into a high performing commercial product. After two years of trials, we are proud to present to the market, the sound absorbing room divider Soundsticks®.

Soundsticks® consists of left-over textile fabric from our production of upholstery furniture. Firstly textile scraps have been moulded into the shape of a tube and is secondly upholstered with left-over fabric. Ends are sealed with caps of casted recycled aluminium. Soundsticks® are suspended from the ceiling on a rail, combined by straight or curved configurations.



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Soundsticks® cluster by Andrea Ruggiero.  
Oyster easy chair by Michael Sodeau.



Beautiful and functional “upcycling”.

Suspended at different heights, as a group or in a line, Soundsticks® offers endless of possibilities for creating ambience and providing users with creative environments. The acoustics in the room are balanced by the number of Soundsticks®.

When Soundsticks® are hung in a random sequence in one of our four colour scales, an unobtrusive yet captivating camouflage pattern emerges that reminds us how beautiful recycling and “upcycling” can be.

“I am delighted that we managed to take Soundsticks® from a challenging idea to a commercial product,” says Anders Englund, Design Manager at Offecct.

**Acoustic effect**  
Soundsticks® has been acoustically tested by an accredited acoustics laboratory. Eight “sticks” equate to the same effect as six Soundwave® Scrunch acoustic panels. Read more about our acoustic products at [www.offecct.com](http://www.offecct.com)



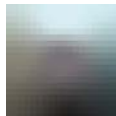
Soundsticks® Blue scale.  
The availability of left-over fabrics determines the colour scale. Exact combination of colours cannot be guaranteed.



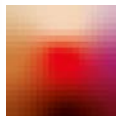
Soundsticks® Green scale.  
The availability of left-over fabrics determines the colour scale. Exact combination of colours cannot be guaranteed.



Soundsticks® Grey scale.  
The availability of left-over fabrics determines the colour scale. Exact combination of colours cannot be guaranteed.



Soundsticks® Red scale.  
The availability of left-over fabrics determines the colour scale. Exact combination of colours cannot be guaranteed.







Sound-absorbing moulded core, made from a mix of recycled textile scraps and recycled PET.

Adjustable steel wires for installation are included with each stick (3,000 mm). Soundsticks® are always suspended from the ceiling.

Caps casted from recycled aluminium seals the ends of the Soundsticks® and secures the fabric.

## Always a unique colour scale.

Soundsticks® is a unique product in several aspects. The concept is based on using left-over fabric, from our production in Tibro, that we turn into covers for Soundsticks®. The product is sealed by specially developed caps, casted from recycled aluminium. No glue needed! Every installation is unique, due to the colours available in our stock of left-over fabrics.

### Facts

**Covering:** Left-over furniture fabric from Offecct's production.

**Tube:** Sound-absorbing moulded material consisting of recycled textile scraps and recycled PET.

**Minimum quantity:** 8 pcs/pack. Note! The pack cannot be split.

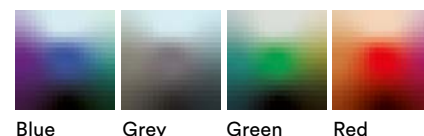
**Sealing cap:** Recycled aluminium.

**Suspension:** Adjustable steel wires included (3,000 mm). Always suspended from the ceiling by straight or curved rails or a center plate for installation of Soundsticks® cluster.

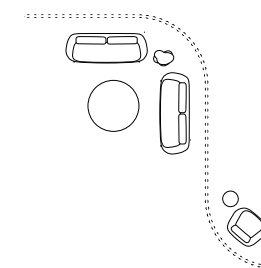
**Delivery time:** Five to eight weeks depending on availability of left-over furniture fabric.

**Dimensions:** L 1,240 Ø 95 (mm)  
L 48.82, Ø 3.74 (inches)  
Disc for Soundsticks® cluster Ø 800 mm.

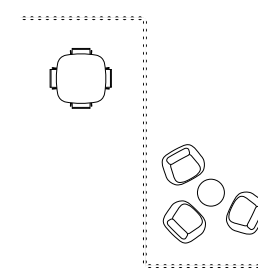
**Choice of fabric and colours:** Colours are based on left-over fabrics from Offecct's production. We sort the fabrics according to the colour scales below. You select the colour scale that best reflects your needs.



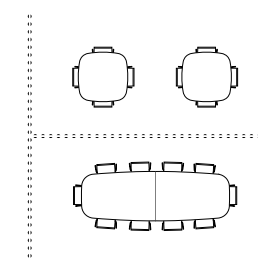
## Example of configurations.



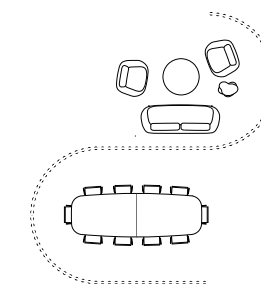
Example 64 sticks = 8 × 8-pack.



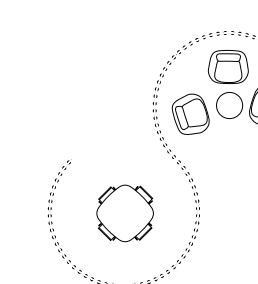
Example 64 sticks = 8 × 8-pack.



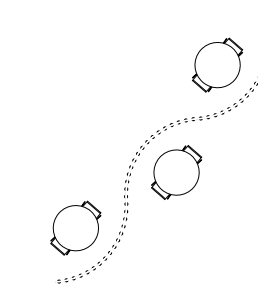
Example 96 sticks = 12 × 8-pack.



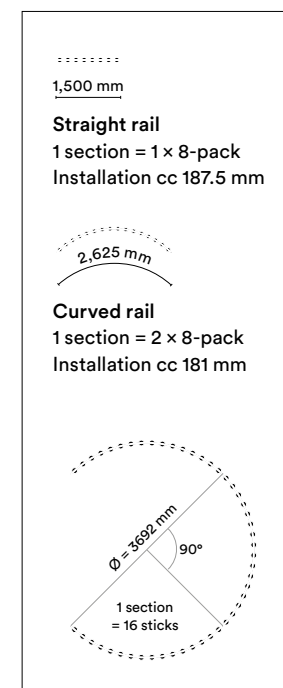
Example 96 sticks = 12 × 8-pack.



Example 96 sticks = 12 × 8-pack.



Example 48 sticks = 6 × 8-pack.



Note that Soundsticks® are always suspended from the ceiling.



Soundsticks® cluster. The sticks are positioned in clusters of 8 pcs, as per Andrea Ruggiero's recommendation. The availability of left-over fabrics determines the colour scales. Exact combination of colours cannot be guaranteed.



## Designer Andrea Ruggiero.

Ruggiero’s multidisciplinary approach focuses on delivering comprehensive design solutions for new start-up ventures and internationally established brands.

Andrea is half Italian, half Hungarian and grew up in Italy, China and Austria. He studied at Domus Academy in Milan and gained his degree in Product Design from the Parsons School of Design in New York, where he has subsequently taught a number of product design courses.

With his educational background as an industrial designer, Andrea Ruggiero approaches design as a specialist bringing together a variety of disciplines. In addition to product design, he has been actively involved in design and development of identity systems, furniture, packaging and environments. His work has been recognised with



numerous awards over the years, including Interior Design’s Best of Year, the IDEA Award, the D&AD Award and several Good Design awards, e.g. for the Tempo chair, designed for Offecct in 2008.

“This project evolved through numerous discussions and a variety of attempts to find new ways to manage acoustics in modern environments. Soundsticks® is an innovative concept for a room divider that helps to reduce unwanted noise in public spaces and open-plan office environments.”

– Andrea Ruggiero, designer.



## Our Offecct Lifecircle philosophy – design on the planet’s terms.

Offecct’s objective is to use as little of the earth’s resources as possible for production, but also to take care of the products manufactured through circular recycling. It’s essentially about respect for the world around us and future generations.

Working actively on sustainability is a responsibility and a matter of course for us. In our day-to-day activities we work actively to contribute to the UN’s global goals – Agenda 2030.

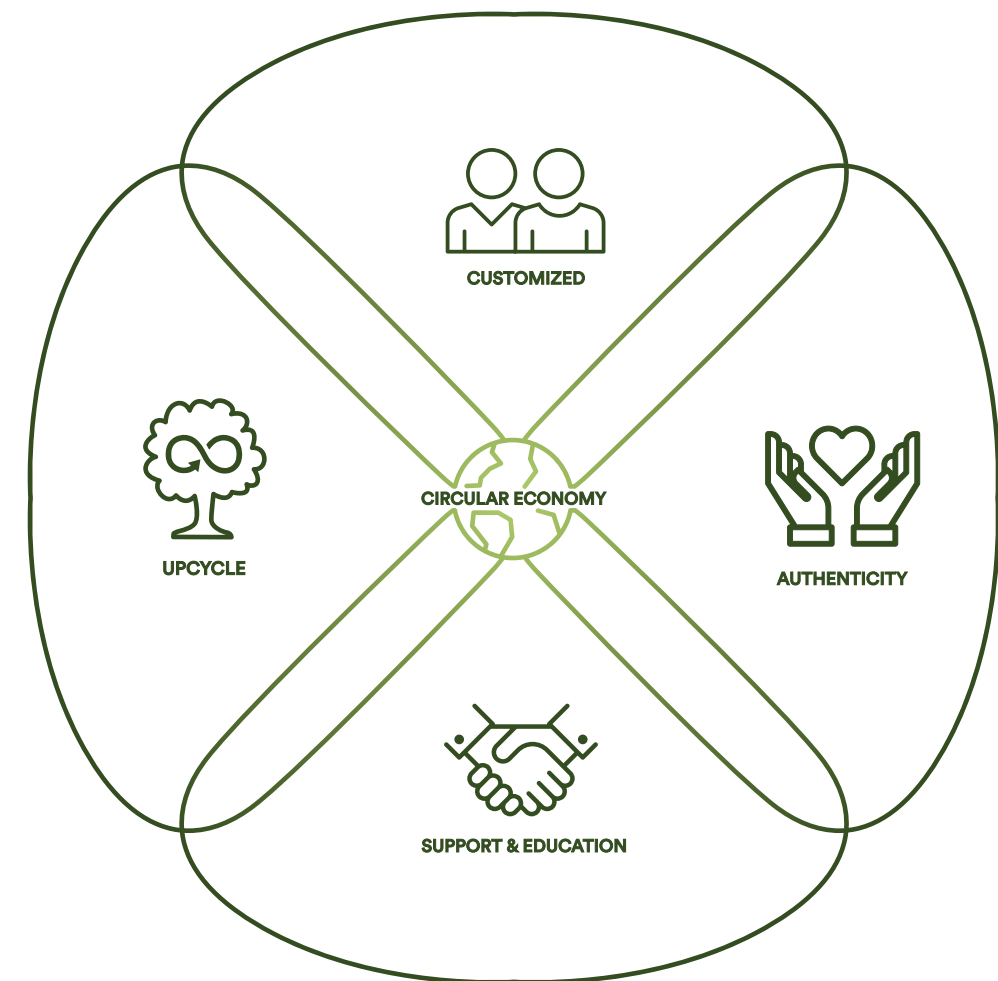
Our Offecct Lifecircle philosophy is based on a desire to create a sustainable life cycle for all our furniture. It means that we take full responsibility for every element and detail of our working method – before, during and after having sold our products.

We can do this because we have complete control of the entire process: from design and choice of materials to production and services. Financial, social and environmental sustainability for us as a business is a means and basis for creating pioneering design.

**“When we create our furniture, we can own the design and functionality, but the materials we can only borrow from nature. Everything we do must be done on our planet’s terms, a responsibility that is central to our design philosophy.”**

– Anders Englund, Design Manager.

## Offecct Lifecircle



### CUSTOMIZED

**Unique design yields a long life cycle.**

We only work with original designs with a focus on sustainability today and for the future. And we listen to our customers. Personal solutions prolong our products’ life cycle and functionality, making them sustainable in the long term.

### UPCYCLE

**Designed for circular recycling.**

We develop and design our products for recycling and have developed services that make it easier for customers to choose a sustainable solution, e.g. Outlet ReUsed, Reupholstery, 100% recycled products, etc. All with the aspiration of environmental and financial sustainability.

### AUTHENTICITY

**Local, transparent production process.**

Our furniture is created by selected designers from around the world, and by our own skilled craftsmen and women at our factory in Tibro. We are constantly working on certification and environmental testing of our products and our operations in Tibro.

### SUPPORT & EDUCATION

**Prevent, maintain, overhaul and look after.**

Our mission is long-term, sustainable furniture. One element of this responsibility is contributing our knowledge. We collaborate with and educate our distributors take responsibility for functionality and quality no matter where we are in the world.

